FOR IMMEDIATE RELEASE:

Milpitas Residents Help City Officials Be Their Best

Milpitas, CA, March 18, 2004 – The Milpitas City Council wants City leaders to be their best. The Council is developing an Ethics Code to guide city officials and candidates for public office on ethical issues. Milpitas residents are invited to help write the Ethics Code by attending a series of four workshops. Led by the Community Advisory Commission, the workshops will be held at 7:00 p.m. on March 31, April 7, April 22 and May 5 at Milpitas City Hall, 455 E. Calaveras Blvd.

The new Ethics Code will improve the ethics of political campaigns, foster public trust in government and encourage the best conduct of City officials and City senior management. The Code will be a practical decision-making guide for the City Council, appointed commissioners, City management, and candidates running for office. It will describe the ethical behaviors City leaders should display when they are at their best representing and working with citizens and the community. Candidates running for office in November this year and all City officials will be asked to follow the Ethics Code.

All members of the public are invited to help draft the Code by attending the workshops beginning on March 31, 2004 at 7:00 p.m. in the Committee Meeting Room in Milpitas City Hall.

The workshops will be led by Dr. Thomas Shanks, an Associate Professor of Communication at Santa Clara University, California and a Scholar with the University's Markkula Center for Applied Ethics.

For additional information contact: Tambri Heyden, Ethics Code Project Manager, 408-586-3280 or theyden@ci.milpitas.ca.gov

The City of Milpitas is a progressive community in Silicon Valley with an ethnically diverse population of 65,000. Milpitas features high quality schools, conveniently located neighborhood parks and shopping centers, abundant employment opportunities, a vibrant business community, and a local government with a strong financial base providing comprehensive city services.

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